

Domaine Bousquet Debuts Uco Valley Reserve Cabernet Franc

A bottle of wine

Description automatically generated**Miami, FL, Dec. 6, 2021:** Starting this month, Domaine Bousquet, Argentina’s largest producer and exporter of certified organic wines, is introducing a new Uco Valley Reserve Cabernet Franc to the U.S. The debut 2020-vintage Domaine Bousquet Reserve Cabernet Franc joins an existing line of Reserve-designated varietals comprising a Chardonnay, Cabernet Sauvignon, Malbec, and Pinot Noir, all line-priced at $18 and 100% certified organic.

“*The high-altitude vineyards of the Uco Valley, especially in Gualtallary, have become the epicenter of superb quality Cabernet Franc with a distinctive style that has the potential to become a benchmark for this grape variety, joining the classics from the Loire and Bordeaux.”*

**Anne Bousquet, co-owner. Domaine Bousquet**

Domaine Bousquet’s vineyards are among the highest in Gualtallary. A 4,000-foot elevation ensures that grapes here offer more aroma and body, while preserving food-friendly acidity. The wine has the savory characteristics beloved by Cabernet Franc fans, without the variety’s occasional green/leafy notes thanks to the area’s ample/intense sunlight. The wine is aged six months in French oak.

Domaine Bousquet Reserve Cabernet Franc 2020 *(New to Market)*

Domaine Bousquet Reserve Chardonnay 2020

Domaine Bousquet Reserve Cabernet Sauvignon 2020

Domaine Bousquet Reserve Malbec 2020

Domaine Bousquet Reserve Pinot Noir 2020

**Line priced: $18 SRP**

**Available CA, CT, DC, DE, IL, KY, MA, MD, NJ, NY, OR, RI, VT and WA**

**Imported by Origins Organic, Miami, FL**

**Bottle shot + tech sheet attached**

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***Domaine Bousquet,*** *owned and run by husband-and-wife team Labid al Ameri and Anne Bousquet, has made a name for itself in the organic category in a relatively short period, beginning with the 2005 release of the winery’s first vintage. The 672-acre estate in Gualtallary, a sub-zone of Tupungato in Mendoza’s Uco Valley, is now Argentina’s largest producer and exporter of certified organic wines. Vineyards planted in virgin terrain, starting in the late 1990s, lie at a dizzying altitude of 4,000+ feet. True to its owners’ European heritage, the wines are crafted with a French winemaking sensibility.*